

Aaron Merritt

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STRENGTHS & ASSETS

- 10+ years of Visual Design, Web Design & Production, and Branding Experience; 3 years of working exclusively on Software Products
- I design with the User's Experience in mind; I design with Dev Capabilities in mind; I design with Accessibility in mind
- Highly organized, motivated, and detail oriented. Pixel perfect attention to detail
- Expert knowledge of all aspects of the Adobe Creative Suite for all forms of media, HTML5 and CSS3, native mobile, and other languages
- Experience working in both Agile and Waterfall development environments including collaboration and development tools

Mobile User Experience Designer - Wells Fargo Innovations Group (San Francisco, CA)

April 2017 - Present

As a part of research and development of new digital products, responsible for all stages from product design to delivery, with new designs that push the digital edge of financial product software in the mobile space.

User Experience Designer - Relay Health/McKesson (Emeryville, CA)

October 2016 - April 2017

Designing the interface and visual design system for a data wire monitoring service in the health care space. Working with product managers and developers to create consistent experiences, custom framework based on html & css (SaaS), Angular 2.0, and Bootstrap, with individual applications within the product. Took the product from concept phase to past being launched.

CX Interaction Designer 3 - Senior Visual Designer - Wells Fargo Wholesale (San Francisco, CA)

November 2015 - October 2016

Visual designer as part of the framework crossfunctional team, responsible for designing new features, creating specs, working with FED to get assets built and delivered. Product is a commercial banking software that uses responsive code built with html and css and conforms to accessibility standards.

User Interface Designer - Accellion (Palo Alto, CA)

February 2015 - August 2015

User Interface designer in the engineering department for the UX team for enterprise cloud storage and collaboration software in an agile software development environment. Creating and organizing user interface, icons, workflows, and product feature prototypes and storyboards, and visual standards and guidelines for the visual design of the software for desktop, web, and mobile environments.

Senior Production Artist - @WalmartLabs (San Mateo, CA)

August 2014 - February 2015

In the imagery department for Walmart.com, delivered high quality photo retouching, compositing, and color corrections to photographed products to be added to the Walmart.com web site. Worked with the art director to design and create lifestyle composite images for the web site, as well as content management and error correction of the image database for the web site Walmart.com.

Production Designer - Aaron Merritt Designs (San Francisco Bay Area)

September 2001 - Present

Starting from scratch, I created my own design business, and built up an extensive client list over 15 years. This includes all contract and freelance projects filling in any gaps between longer listed positions, as well as an extensive list of clients that I worked with directly. Contract work was both on site and off, produced digital and print products for marketing, graphic design, and brand management for included StudioMoon, Williams Young & Rubicam, 21st Amendment, and more. Types of projects have included brand guidelines, UI guidelines, user interfaces, banner ads, responsive web sites, marketing collateral, annual reports, training materials, brochures, catalog layouts, and more.

Graphic Designer - Pearson Education (San Francisco, CA)

September 2010 - January 2013

Position with the marketing department to produce marketing materials, brochures, direct mail, postcards, and other collateral delivered within an extremely tight schedule with high standards.

Production Artist - Landor and Associates (San Francisco, CA)

January 2008 - September 2010

Working as part of the implementation team on site at the Bay Area's largest branding and identity firm to assist with the creation and delivery of brand guidelines and assets for several fortune 500 companies and technology companies.

COMPUTER SKILLS

Advanced skills in Sketch, Adobe Creative Suite, Wordpress, HTML5 and CSS3, Microsoft Office, wireframing, prototyping, color profiles, file and image management, file setup and more. Project tracking & collaboration systems such as Jira, Confluence and InVision.

EDUCATION

MFA, Louisiana State University
Baton Rouge, LA

BFA, Ohio University
Athens, OH