

# Aaron Merritt

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<http://imageotter.com/portfolio>

## E X P E R I E N C E

### **Freelance Graphic Design and Production Art**

#### **San Francisco Bay Area**

#### **September 1999 - Present**

Available to work either on site or off, producing print and digital production art and graphic design. Clients have included the Creative Group, Aquent, Pearson Education, Landor and Associates, Young & Rubicam, the Beeline Group, Rapid Displays, the Body Shop, and more. Types of projects have included marketing collateral, POP, advertising, annual reports, training materials, direct mail, brochures, catalog layouts, and more.

### **Graphic Design and Production Art Consultant**

#### **Studio Moon, San Francisco**

#### **September 2001 - Present**

Consulting and assisting with graphic design projects and production art for the design firm Studio Moon. Studio Moon includes such clients as 21st Amendment, University Art, Datascope, the Hearst Foundation, Solio and more.

### **Graphic Designer**

#### **Mulberry Neckwear, Richmond, CA**

#### **July 2003 - July 2005**

As graphic designer I was responsible for the oversight of and brand management of the design and branding of all of Mulberry Neckwear Company's licensees (8 total). This included the design and production of product graphics, POP, training materials, direct mail collateral, trade show materials, web site updates, and more. I ensured that all brand elements for each line were consistent, unique and true to the vision of brand for each license. Included preparing files to be sent to outside vendors and follow through with press checks.

### **Production Artist**

#### **Aerial Design, San Francisco**

#### **September 1999 - June 2000**

Oversaw and implemented a variety of print and digital production jobs, including preparing files for offset and digital printing, outsourcing film output, building html pages, optimizing image graphics, working with the designers and vendors to get the best possible end job done. As well I oversaw the maintenance of a small Mac-based design studio and it's systems, networks and hardware.

### **Print Production Artist**

#### **Luxon-Carra, San Francisco**

#### **December 1998 - September 1999**

Organized the studio's portfolio and developed multi-media sales presentations as well as assisted in the production of artwork, graphics, web work, and printed pieces.

## C O M P U T E R   S K I L L S

**Advanced Macintosh skills** in Adobe Creative Suite (Photoshop, Illustrator, InDesign), QuarkXpress, Microsoft Word and Power Point, HTML, color profiles and font management, image preparation, file setup, pre-press and print finishing.

## E D U C A T I O N

**MFA**, May 1998

Louisiana State University  
Baton Rouge, LA 70803

**BFA**, November 1994

Ohio University  
Athens, OH, 45701

## R E F E R E N C E S

Available upon request